

WORLD LEADING BIOENERGY MAGAZINE, DISTRIBUTED IN 66 COUNTRIES

# MEDIA KIT 2011

## “Worldwide visibility”



*“57 000 COPIES DISTRIBUTED TO SUBSCRIBERS AND PARTICIPANTS AT 50 CONFERENCES & FAIRS WORLDWIDE 2010”*

### ABOUT BIOENERGY INTERNATIONAL

For over 30 years “Building the bioenergy market by spreading knowledge” has been the motto for Bioenergi Förlag publishers.

News and information is published and distributed to subscribers and other stakeholders, both as a printed magazine and as an interactive PDF file on the Internet, complemented by other media such as Facebook and Twitter. With 7 issues per year the main Bioenergy International magazine is published in English. Local editions, not translations, are published by partners in French, Italian, Japanese, Polish, Russian and Spanish.

The head office is in Stockholm, Sweden with an affiliate office in Beijing, China. Our global free-lance reporter and partner network are your assurance of a truly international product.

Bioenergy International is distributed to subscribers in 66 countries and at all major bioenergy events, to players in the bioenergy business.associations and on the internet.



*Lennart Ljungblom  
Editor*

**Bioenergy International – Whenever and Wherever Bioenergy is Discussed**

All issues have the latest updates on the bioenergy business; places, people, pioneers, pellets, projects, new heat and/or power plants, new process technologies and production equipment, alternative feedstock, hybrid applications, logistical solutions, statistics and much more.

Each issue will also have a special Focus Area (see below) along with Event distribution info.

Please always check the updated Events List on our website

## Focus No 1 Events

### LARGE HEAT AND POWER PLANTS - the XL issue

- Trading and Shipping** - pellets, other solid biomass, liquids (ie: biodiesel & ethanol)
- Larger pellet users** - list of pellets burning facilities worldwide examples
- The World of Pellets** - poster included in the magazine
- Home Heating** - the great overview

Material Deadline: 10 January  
Distribution Start: 28 January

- CEP Clean Energy&Passive House Stuttgart, German
- ENEX New Energy Kielce, Poland
- World Sustainable Energy Days Wels, Austria
- Energiesparmesse Wels, Austria

**NEW - The Bioenergy Spirit Award 2010**

## No 2

### EQUIPMENT SUPPLIERS LIST

- World Suppliers** - small, medium, large energy plants
- Fuel** - preparation and handling
- Heating & Cooling** - small and medium size nets
- Home Heating** - pellet boilers and burners

Material Deadline: 21 February  
Distribution Start: 11 March

- Biopro Expo(Tappi) Atlanta, Georgia, USA
- Bois Energie 2011 Lons Le Suanier, France
- Bioenergy World Africa 2011 Johannesburg, South Africa
- Ökotech 10th International Trade Fair Budapest, Hungary
- Fourth Forest Engineering Whote River, South Africa
- 1<sup>st</sup> Annual World Congress of Bioenergy Dailan, China
- 3<sup>rd</sup> China Int New Energy Industry Exhibition Beijing, China
- Industrial Furnaces &Boilers Vilamoura, Portugal

## No 3

### FORESTRY AND INDUSTRY

- Forestry** - equipment in-field and on-site
- Industry** - solutions for Industrial scale
- CHP** - combined heat and power, district heating
- Home Heating** - wood stoves and boilers

Material Deadline: 04 April  
Distribution Start: 21 April

- 4<sup>th</sup> Inter Biomass Conf. & Expo St.Louis, Missouri, USA
- Victam International Cologne, Germany
- China EPower Shanghai, China
- IFAT China 2011 Shanghai, China
- Expokos 2011 Prishtina, Kosovo
- GreenPower Poznan, Poland
- Skogs Elmia Jönköping, Sweden
- Ligna 2011 Hannover, Germany
- Powergen Europe Amsterdam, the Netherlands

## No 4

### BIOREFINERIES & INTEGRATED PROJECTS, PROJECT DEVELOPMENT & FINANCING

Modern bioenergy includes integration in many ways and reaches towards different markets, e.g. 2<sup>nd</sup> generation fuel plants

- Home heating** - Back to the future, what's around the corner?

Material Deadline: 23 May  
Distribution Start: 10 June

- Pellet Expo Bydgoszcz, Poland
- Bioenergy International Pellets Update 6<sup>th</sup> Edition Bydgoszcz, Poland
- Clean Energy Expo China Beijing, China

More events to come !

## No 5

### AGROENERGY AND BIOGAS - BIOGAS TECH. SUPPLIERS

- Agroenergy** - crops, methods, markets
- Biogas** - technology, feedstock, market
- Biofuel** - vehicles, biomass regions
- Home heating** - List +50 to 300 kW for farmers, schools

Material Deadline: 08 August  
Distribution Start: 26 August

- Bioenergy 2011 Jyväskylä, Finland
- Resources Sri Lanka 2011 Expo Colombo, Sri Lanka
- Renexpo IHE Augsburg, Germany
- Interpellets Conference & Exhib. Stuttgart, Germany

More events to come !

## No 6

### WORLD BIOENERGY OUTLOOK

- Biofuels** - biodiesel, ethanol, DME/Syngas map
- Carbon, certificates, caps etc** - policy instruments
- Home Heating** - the pellets stove directory
- the solar - bio connection

Material Deadline: 19 September  
Distribution Start: 07 October

- Agritecnica 2011 Hannover, Germany
- Expobioenergia Valladolid, Spain
- Poleko 2011 Poznan, Poland

More events to come !

**NEW - The Bioenergy Spirit Award 2011**

## No 7

### THE GREAT PELLETS MAP ISSUE

- Updated Map** - global presentation of pellets producer
- Technology** - suppliers and products
- Opinion about pellets** - interviews and markets overview
- Home Heating** - products of the year

Material Deadline: 07 November  
Distribution Start: 25 November

More events to come !

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Feb 2011



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## Bioenergy associations

Our special cooperation with AEBIOM, the European Biomass Association, provides an exclusive network to which 3 000 copies per issue are distributed reaching national bioenergy businesses, universities and governments in member countries. Similar agreements exist with relevant associations and groups in other countries including Argentina, Brazil, Canada, Japan, the USA, and continues to grow.

## Direct to subscribers

In October 2010, subscribers were found in 66 countries right across the globe. By first class postage they receive the printed copy and via email they receive immediately on publication, a pin code for the latest electronic version.

## Events

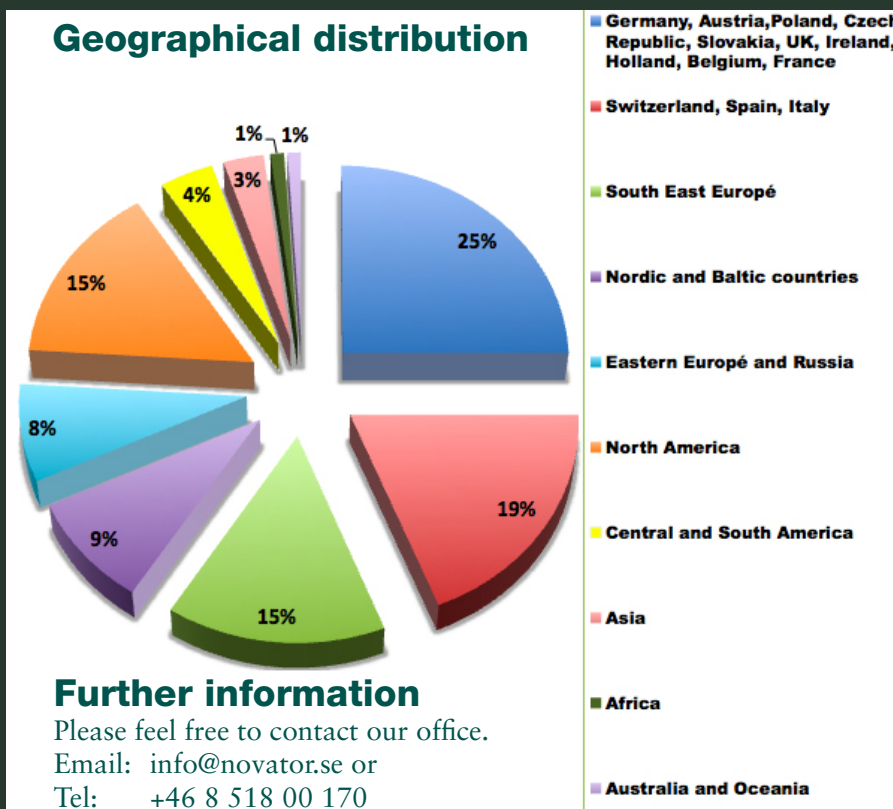
Another distinguishing feature is that Bioenergy International is made available at all major bioenergy related conferences, seminars and exhibitions worldwide, currently over 50 events per year, with Bioenergy International representatives present at many of these events.

## Internet

The magazine is also spread via the Internet in PDF form. Interactive links connect readers directly to company and advertiser websites. Professionals worldwide visit [www.bioenergyinternational.com](http://www.bioenergyinternational.com) to read the archived issues.

## Our Readers are Your Business

Our readers are found across the entire spectrum of the biomass to energy value chain and bioenergy sub-sectors, from feedstock to industrial end-user. They are manufacturers, suppliers and buyers of bioenergy equipment, technologies, services or fuel products as well local, regional and national administrations, policy makers, financiers, NGOs and universities. Readers are active in the forestry, agribusiness or waste management sectors as well as the energy and housing sectors.



## Subscription

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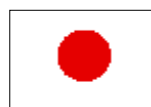
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